



OPTIMUM RV ACQUIRES AMERICAN ADVENTURES IN BUSHNELL FLORIDA

Ocala, FL., July 13, 2020 – Optimum RV announced today, the acquisition of American Adventures located in Bushnell, Florida. The dealership will be branded Optimum RV Bushnell and marks the third Florida location for Optimum RV.

“The Bushnell dealership is ideally located off I-75 and close to several nearby campgrounds,” said Denver Beck, Optimum RV Founder & CEO. “This strategic location will help us to better serve our customers and increase our central Florida market share.”

Individuals interested in applying for a position with Optimum RV may visit [OptimumRV.com/ Employment](https://www.optimumrv.com/employment)

About Optimum RV:

Optimum RV is a leading recreational vehicle retailer headquartered in Ocala, Florida. Founded by Denver Beck in 2006, Optimum RV has helped thousands of families realize their dreams of outdoor adventure and travel.

Optimum RV offers RVers the lowest prices, top selection and best experience.

For more information about Optimum RV brands, services, and locations, visit www.optimumrv.com.

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