

OPTIMUM RV SET TO ACQUIRE OKLAHOMA RV CENTER

OCALA, FL., September 13, 2024 – Optimum RV, a leading recreational vehicle retailer, today announced that it is set to acquire Oklahoma RV Center in Oklahoma City, marking a significant step in its geographic expansion strategy. The transaction is anticipated to close within 30 days and will increase the Company's nationwide location count to 12 across six states.

"We're excited to welcome Oklahoma RV Center into the Optimum RV family," said Denver Beck, Optimum RV Founder & CEO. "This acquisition reflects our commitment to geographic expansion and sustainable growth. We're excited about the opportunity in the Oklahoma market, and look forward to announcing more geographic expansions in the near future."

Individuals interested in applying for a position with Optimum RV may visit OptimumRV.com/ Employment

About Optimum RV:

Optimum RV is a leading recreational vehicle retailer headquartered in Ocala, Florida. Founded by Denver Beck in 2006, Optimum RV has grown from a modest single-site dealership to a multistate enterprise. For nearly 20 years, Optimum RV has helped thousands of families realize their dreams of outdoor adventure and travel.

With 11 <u>locations</u> across five states, Optimum RV offers RVers the lowest prices, top selection and best experience.

For more information about Optimum RV brands, services, and locations, visit www.optimumrv.com.

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